



# CHAMPION CITY

CULTURE CRAFTED MARKETING STRATEGIES

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Champion City is a multifaceted marketing agency dedicated to positively impacting community and culture by supporting purpose-driven clients. We call it CULTURE CRAFTED marketing strategies.

Led by a woman of color, Champion City aligns with clients that are interested in making a social, creative and cultural impact. These include government entities, nonprofits, real estate developers, and various private companies. Our strategic marketing team has led campaigns that uplift communities; built arts & culture and environmental initiatives; developed partnerships through thoughtful and inclusive community engagement; conceptualized and produced programs that support community and economic development; promoted business growth opportunities, plus more.

## COMPANY INFORMATION

- Established in 2015
- **Business Type:** S Corporation
- **DUNS No:** 081163288
- **NAICS:** 541613, 541910, 541611

## CORE SERVICES

- **Integrated Marketing**
  - Campaign & Program Development
  - Communications & PR
  - Digital Marketing & Social Media
  - Experiential Marketing
  - Event Production & Programming
- **Strategic Partnerships**
  - Community Engagement
  - Business Development
  - Cross-Sector Collaborations
- **Content Development**
  - Video
  - Social Media
  - Print & Digital Design
- **Marketing Operations Management**
  - Internal Systems Review
  - Procedural Systems Development
  - Interim Executive Management



## MINORITY CERTIFICATIONS

- NMSDC MBE #SC40925
- Metro DBE/SBE #9582
- CUCP DBE #51707

## REFERENCES

- Primestor Development
- Related Companies
- Los Angeles County Department of Arts & Culture
- TreePeople
- LA Plaza de Cultura y Artes



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